

Ravelin

Studio of Architectural
Advertising and Visualization |

ABOUT US

We create advertising content for real estate to promote and sell the premises that have not been built yet.

We provide real estate developers, construction and architectural companies with everything required for successful advertising and presentation of property.



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Our Company

We create architectural 3D visualization, websites, identity and virtual tours.
In a nutshell, we do everything to enable developers and architects all over the world to make presentations of their projects.



3D VISUALIZATION



INTERIOR DESIGN



3D FLOOR PLANS



DESIGN



3D TOURS



LOGOS AND
CORPORATE IDENTITY



WEB-SITES



PROMOTIONAL
VIDEOS



VR SHOWROOM



VR MOBILE

Our Projects

Residential complexes, apartment blocks, cottages, commercial real estate and public spaces appeal to us.

We work with those projects the budget of which starts at \$5000. The level of the premises then is likely to require our services. (If the budget is lower, we are not a perfect match for you)

From the architectural point of view, we prefer modern Western architecture with an abundance of glass and non-standard forms. Several striking examples of such projects are the towers of Moscow City International Exhibition Center and Burj Khalifa in Dubai.

We also like working with classical architecture with its decorative elements and outstanding features. The projects of the two types mentioned can be performed in a sophisticated and subtle way

Why choose Ravelin3D?

- 3D visualization is the main component of any marketing campaign
- high-quality visualization makes the whole project stand out
- most people have a clear correlation between 'the picture' and 'the house'
- the 'see' - 'trust' attitude of the client promoting trust and loyalty while negotiating
- 3D visualization helps to identify and fix some shortcomings at the design stage



Rendering

Rendering is the basis of any project,
used in outdoor advertising,
print products and websites















Interior visualization

Instead of a 2D layout make a presentation
with the help of a ready-made design project,
inscribed in the framework of a particular apartment



Anupama Rao
Dr. Asha Kesrao
Dr. M. Kesrao
Dr. M. Kesrao
Dr. M. Kesrao

Dr. Kedar Gupta
Jayashree Vor
Jai Dev Mahadev









2D and 3D Rendering of the Floor Layout

Extra content, used to choose the floor layout
on the website or in print products





Promotional Videos

The buyer can gain plenty of information from the video: the location of the premises, access routes and the infrastructure. We will provide you with everything from the tailored script and some infographics to voiceover.



Promo-video
RESIDENTIAL HOUSE "CHAPAeva"

<https://www.youtube.com/watch?v=pWJibquKIQM>



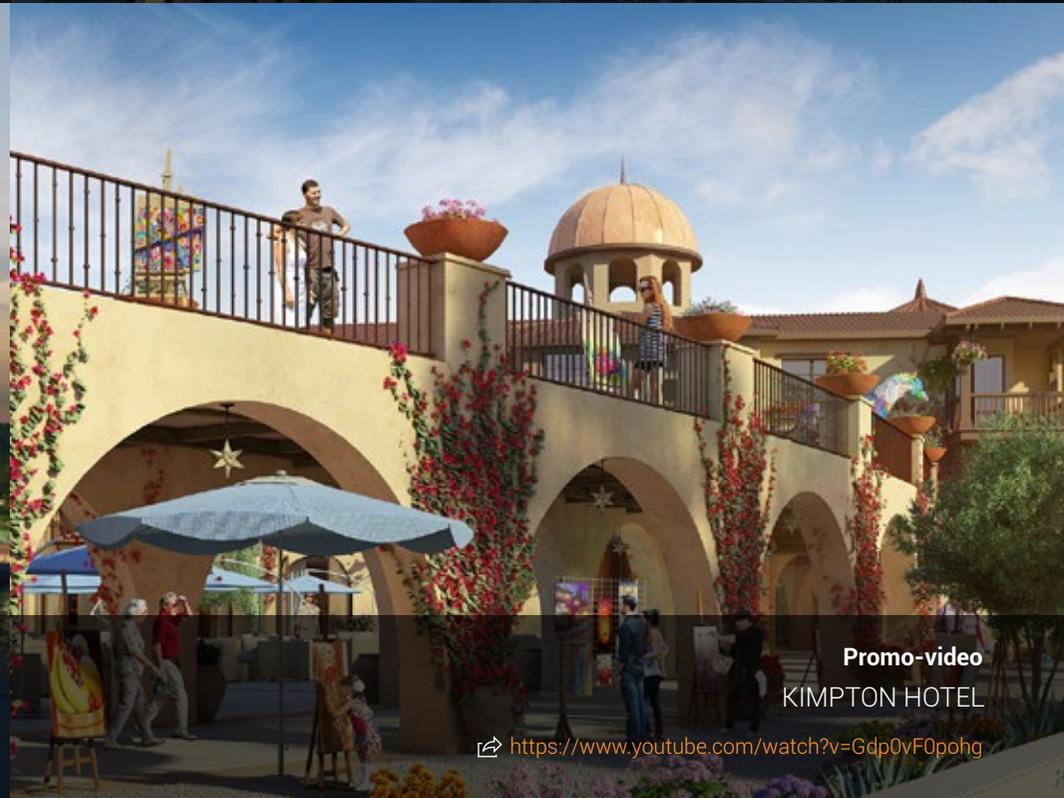
Promo-video
RESIDENTIAL COMPLEX "PROPERTY"

<https://www.youtube.com/watch?v=ujJUsZwVZu4>



Promo-video
RESIDENTIAL COMPLEX "LAMAR"

<https://www.youtube.com/watch?v=0xcXdEgHj4Y>



Promo-video
KIMPTON HOTEL

<https://www.youtube.com/watch?v=Gdp0vF0pohg>



3D Tours

A virtual 3D tour is a unique opportunity to take a client on a tour around his future home. While doing it, most people smile and feel a strong desire to move in right here and now.



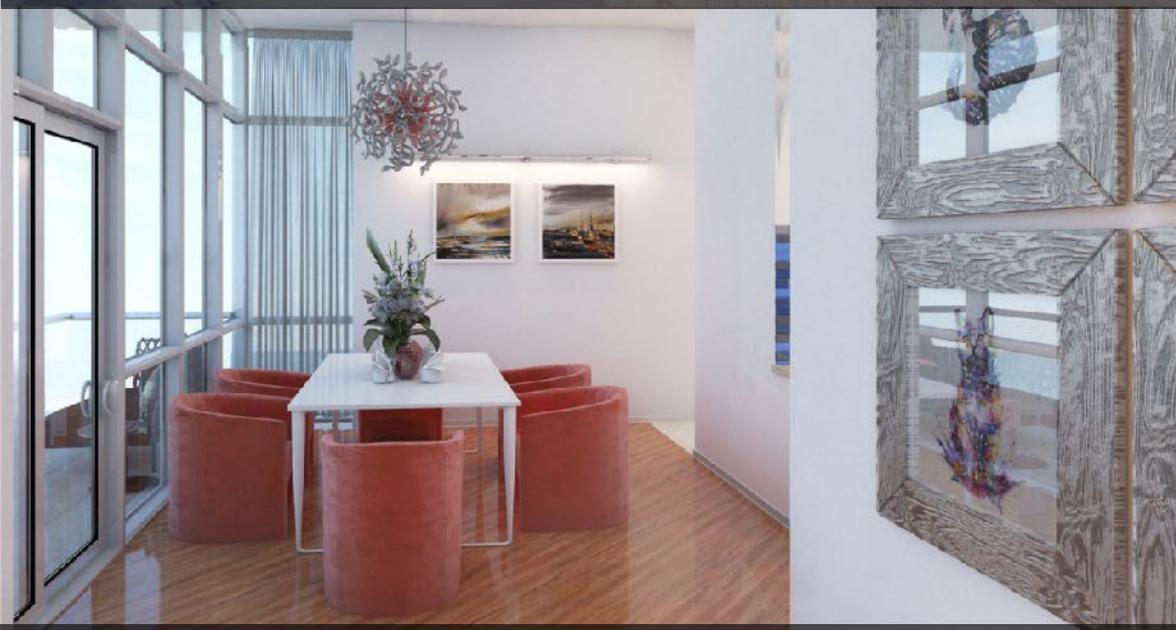
Virtual Tour
OF A VILLA IN ITALY

<http://assets.ravelin3d.com/client/villasitalia/>



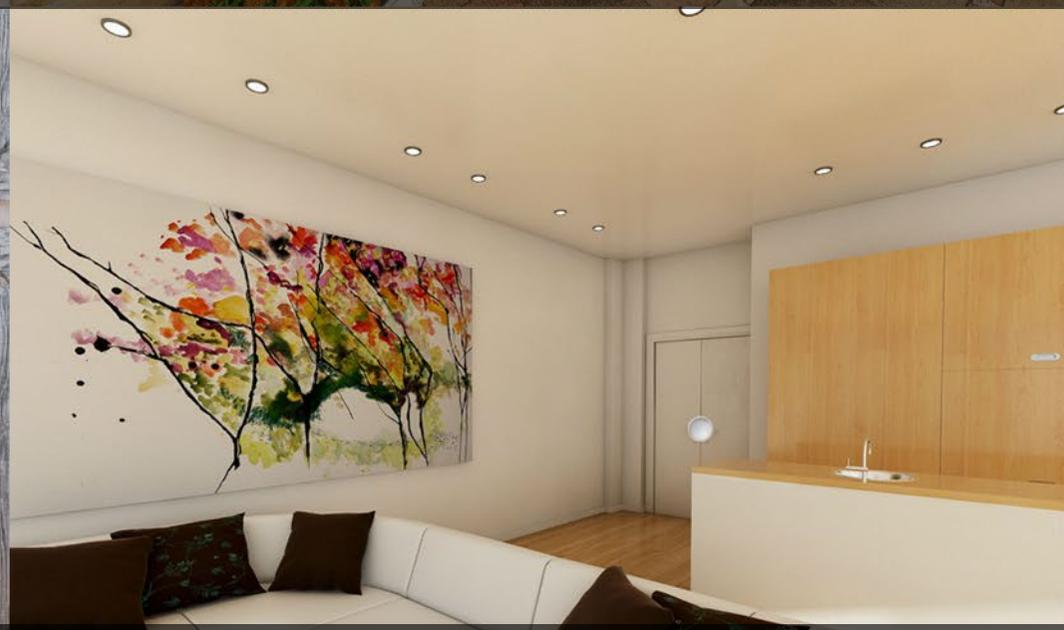
Virtual Tour
OF A RESIDENTIAL COMPLEX "SUKHANOVO HOMESTEAD"

<http://assets.ravelin3d.com/client/Sukhanovo/>



Virtual Tour
OF RESIDENTIAL COMPLEX "LAMAR"

<http://assets.ravelin3d.com/Lamar/>



Virtual Tour
OF RESIDENTIAL COMPLEX "SUN CITY"

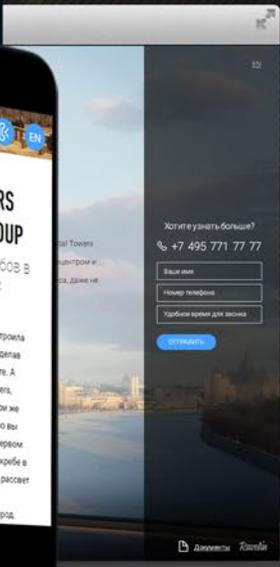
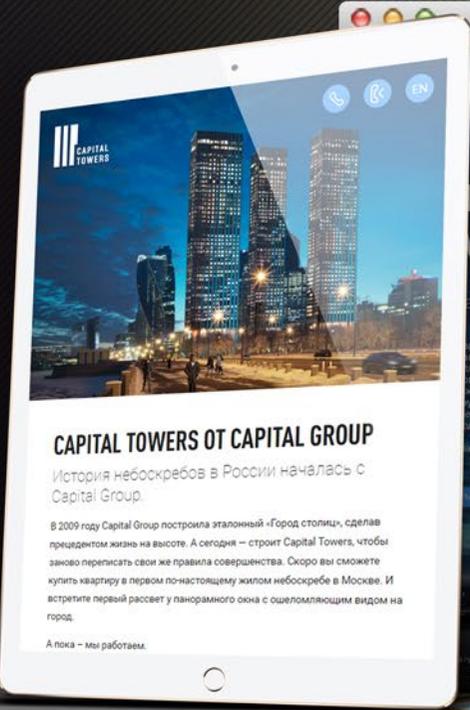
<http://assets.ravelin3d.com/Gras/>



Websites

A site dedicated to the property can enable buyers to familiarise themselves with detailed 3D visualization, watch a promo video and stroll along the yards and apartments in the virtual tour mode. Right on the site the customer will not only be able to evaluate the apartment but also to book it. Your manager will only have to confirm the sale.

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capital-towers.ru 





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Создать своё
идеальное
пространство

400 кв. м. площади для Ваших идей





JASMINE
GARDEN

О проекте

Ваше пространство

Видеогалерея

Галерея

Команда

JASMINE
GARDEN
ЖАСМИНОВЫЙ САД
У МОРЯ

Актуальное предложение

Ваше пространство

JASMIN PROPERTIES



VR ShowRoom

RavelinVR ShowRoom is a technology that enables you to place a virtual showroom right in the sales office. The only thing required is an empty room with the area of at least 4x4 meters.

The client just puts the helmet on and is immersed in the atmosphere of his future apartment. RavelinVR ShowRoom will make it possible to walk around the apartment, touch the furniture, look into the drawers, make a coffee, grab an apple and even break a mug!

The distinctive feature of our technology is the unprecedented level of detail and immersion. Your customers will get a positive charge and the so-called 'WOW effect', which will in turn boost sales.



VR Mobile

RavelinVR Mobile is a technology that enables you to stroll around the apartments not built yet. It can be done wherever you are, as you only need a mobile phone and a VR helmet the price of which is from \$5 to \$15. Thus, by means of using such a helmet you will get another sales tool to increase the involvement of customers in the process of buying.

After the demonstration you can even give the helmet to the client or him to show the apartment to relatives, friends and colleagues. Undoubtedly, word of mouth is the most efficient marketing tool ever and VR technology will be definitely crowned to it!



Why choose us but not other studios / freelancers?

- The leading companies on the real estate market trust us as we create high-quality product.
- We pay attention to detail from evaluating the project to implementing it.
- Our area of expertise is architectural 3D visualization. According to the opinion of our customers we are the best on the Russian and CIS markets.
- The company was founded eight years ago. We like what we are doing so we foster long-term relationships.
- Everything is transparent. There are no hidden terms and conditions.
- The client is always provided with the source of the project which later on can be used by another contractor (unlike the incoming materials we get from architects, freelancers and small studios).
- We are future-oriented, looking a few steps forward. In some time we will gladly get back, review and improve the project.

To Estimate Time and Price We Need:

- master plan (.dwg / .pdf)
- facades (.dwg / .pdf)
- floor plans (.dwg / .pdf)
- location (Yandex or Google maps)
- project objectives, comments and suggestions.

If any of the materials mentioned above are missing, it is not a problem either, as we will certainly make it.

If interested, do not hesitate to contact us and we will send you the brief which has to be filled in before working on any 3D project.

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